

Principles of Design

Unbound Book Project

Objective; Students will demonstrate their knowledge of the Principles of Design by creating an unbound book that illustrates each principle of design with their unique stylistic approach.

Criteria:

1. Unbound books will contain 8 pages. A cover with title and name, asymmetrical balance, contrast, movement, Emphasis, Unity, rhythm and pattern.
2. The title must indicate your stylistic approach and media.
3. Each page must be unified. The book should be stylistically the same.
4. The minimum page size is 6x6". The maximum size is 6x9"
5. Use your absolute best craftsmanship.
6. Choose a medium that supports your theme or stylistic approach

Process:

Complete the design questions on a separate sheet of paper

1. What size will your book be?
2. How will you lay out your book? Sketch an example
3. What medium will you use? Why? What is your experience with this medium?
4. Explain at least 5 elements of your theme ; color, style, shapes, vintage, retro, pop art, cats,..... Sketch out your idea.
5. How many pages will you complete during a class period?
6. What materials will you need?

